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## **Official: Campus renaming results in a tie between Shimer Square and Shimer Woods**

### **1:00 p.m. coin toss at Mayfest on Saturday, May 25 will determine campus renaming winner**

Mt. Carroll, IL- The votes are in for the campus renaming with 230 ballots received. The result? A tie between Shimer Square and Shimer Woods. Both names received 94 total votes. The votes were counted three times by GROWTH staff, and the final tally resulting in a tie. "It was pretty unbelievable. We had to count the ballots a three times to make sure. Some ballots were signed by those that voted, and many left notes thanking us for the opportunity to weigh in," commented Brian Hollenback, GROWTH President and CEO. He went on to add, "We all agreed that a coin toss by the Mayor at Mayfest would be fitting to determine the final winner. This is a true demonstration on the community's love of this campus and its commitment to its redevelopment."

The coin toss will occur at 1:00 p.m. on Saturday, May 25 inside the entertainment tent at Mayfest. The Mayor will be on stage and the official name will be determined.

An official ballot was provided to Mount Carroll's City Council on May 7<sup>th</sup> where Brian Hollenback presented on GROWTH's redevelopment plan and intentions for the community to weigh in on the remaining. The five choices on the ballot were: Shimer Woods, Shimer Center, Pillars of Mount Carroll, Shimer Square, and a write-in option. The ballot was published in the Carroll County Mirror Democrat on May 9<sup>th</sup>, and the public had till May 16<sup>th</sup> to vote. Submitted ballots were submitted to the Carroll County Mirror Democrat where they kept tally for GROWTH in an old printer's box. The ballot was also made available online on the Carroll County Mirror Democrat's website, made possible through an emerging partnership between GROWTH and the regional newspaper. Andrew Fisher, Construction Director, picked up the ballots on May 20<sup>th</sup> and posed for pictures with the newspaper staff that helped GROWTH along the renaming process.

A new website will be launched once the name is determined and a landing page will be launched by next Wednesday showcasing a new video of GROWTH's redevelopment vision. The website is being developed by a local Mount Carroll resident, and its content will include places for the community to get updates on progress, contractor inquiries, leasing information, and the community impact demonstrating how the redevelopment effort is making a difference in the local community.

GROWTH's staff will be onsite at Mayfest starting at noon and plans to be there through the afternoon to introduce themselves, facilitate the coin toss, showcase available rehabilitation programs for homeowners, showcase the new video, and have people sign up on a contact list for more information that will soon become available.

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